

Street Naming Guidelines for Virgin Islands Roadways

By creating a consistent system of street naming throughout the territory, the Office of the Lt. Governor is seeking to accomplish four distinct and significant goals:

1. To enhance the territory's public safety and 911 system;
2. To position the territory to establish an ordered street addressing system;
3. To advance the territory's GIS program; and
4. To enable greater use of GPS technology.

For the purposes of this project, **all** territorial roads shall be included in this project regardless of whether the ownership of the road is public or private.

1. All names shall be culturally appropriate or relating to local history.
2. All names shall be of the commonly acceptable spelling, as appearing in a standard dictionary or culturally acceptable.
3. Street names should be easy to read so the public is able to use the name in an emergency situation regardless of limited reading and pronunciation skills.
4. Similar sounding names are considered duplications, regardless of spelling (Main Street, Mane Street). In an emergency situation, it may be difficult or impossible to determine where a property is located.
5. Names should be easily recognized: lengthy or difficult to pronounce words should be avoided.
6. No curse or derogatory terms shall be used.
7. Each street name must consist of at least two parts: the primary name and the street designator. (See ATTACHMENT A - List of Acceptable Street name designators)
8. Certain designators are reserved for use with specific types of streets.
 - a. Place – for use with a short street segment, usually one block long
 - b. Cove/Court – for cul-de-sacs
 - c. Loop/Bend/Circle – for roads that loop or bend; starts and returns to the same road
 - d. Avenue/Parkway – for streets that are greater than 1500 feet in length

8. Streets shall have names unique to each island, which shall not be duplicated due to life/safety issues.
9. Abbreviations or acronyms shall not be used in the street name.
10. Full names or proper names may be used. No derogatory or offensive nicknames shall be permitted.
11. Cardinal directions (North, South, East, West) can be used as prefixes or affixes, as necessary.
12. Road names shall not include more than twenty (20) characters, including spaces and designator's abbreviation.
13. Street names shall continue across intersections.
14. Continuous avenues and streets should have continuous names.
15. Anytime that a street makes a directional change of approximately ninety degrees, the street name **may** change. A directional change of approximately ninety degrees shall mean a horizontal curve where a reduction in the design speed is required, i.e. a sharp turn vs. a sweeping curve.
16. Street names cannot contain special characters (hyphen, symbols, apostrophe, etc). Only alphabetical symbols A through Z and numbers 0 through 9 can be used in street names. Ordinal numbers can be used (1st, 2nd, 3rd, 4th, etc.)
17. Approval of a street name may be denied based on overuse of a name component.

ATTACHMENT A

LIST OF ACCEPTABLE STREET NAME DESIGNATORS

Avenue
Boulevard
Circle
Court Cove
Crossing
Drive
Gade
Lane
Loop
Parkway
Path
Place
Road
Rue
Street
Terrace
Trail
Way