



Office of the Governor  
United States Virgin Islands

**QUESTIONNAIRE  
FOR  
GOVERNOR'S NOMINEE FOR  
DEPARTMENTS, AGENCIES, BOARDS & COMMISSIONS**

**PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY BEFORE YOU COMPLETE THIS QUESTIONNAIRE.**

- 1) **ALL questions must be fully and correctly answered and returned to the Office of Legal Counsel within seven (7) business days of your receipt of the Questionnaire.**
- 2) **Do not submit a resume instead of this Questionnaire.**
- 3) **If more than the allotted space on this form is required for a complete and full answer, please attach as many additional 8½ x 11 sheets as may be needed. At the top of each additional sheet put your name, "Office of the Governor, Office of Legal Counsel", and then reference the question number before each answer.**
- 4) **The Questionnaire is in PDF Format. Please complete all responses clearly in black font color. Responses are NOT to be handwritten.**
- 5) **Please do not hesitate to call the Office of Legal Counsel at Government House at (340) 774-0001 if you have any questions concerning this Questionnaire.**

[illegible]

**NOMINEE'S NAME:**

**10. EMPLOYMENT RECORD:** Please list, in chronological order, your complete employment record for the past ten (10) years, beginning with the present or most recent position.

[Attach additional sheet(s), if necessary, and reference this question number]

| Employer | Dates of Employment                  | Position                                                    | Address/Phone #                                              | Supervisor                  |
|----------|--------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|-----------------------------|
| Viya     | January 1, 1999 to February 21, 2025 | Vice President of Public Relations and Governmental Affairs | 4006 Estate Diamond, Christiansted, VI 00802<br>340-712-5002 | Retired- CEO Geraldine Pitt |
|          |                                      |                                                             |                                                              |                             |
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**11. GOVERNMENT EXPERIENCE:**

A. List all federal, state, territorial or local government services, giving dates and type of service such as employee, boards, commissions, executive, legislative or judicial branches, consultant, voluntary service, part-time or honorary. [Attach additional sheet(s), if necessary, and reference this question number]

B. List and attach a copy of all service contracts you have held independently or been a party to with the Government of the Virgin Islands.

|                                                                     |
|---------------------------------------------------------------------|
| Public Relations Director for Senator Vargrave Richards – 1997-1998 |
| Press Secretary for Governor Roy Schneider- 1996                    |
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**NOMINEE'S NAME:**

**12. BUSINESSES AND FINANCIAL INTEREST:** List all businesses (for profit or not for profit), real estate and trusts in which you have at least a 10% interest or control of assets or serve as an officer or member of a board with voting rights. [Attach additional sheet(s), if necessary, and reference this question number]

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| N/A |
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**13. QUALIFICATIONS:** What in your opinion qualifies you to serve the People of the Virgin Islands in the position which the Governor has nominated you?

During my tenure with Viya and my previous roles in the public sector, I have proven to be someone who is fully engaged with our community and shepherded various successful public private-partnerships to spur economic development in the Territory. As the Commissioner of Tourism for the US Virgin Islands, I am committed to working collaboratively with the department's dedicated professionals and key stakeholders to continue to celebrate the spirit of our remarkable islands, enrich our tourism experiences and foster sustainable development that uplifts both our residents and visitors.

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**SECTION II: HONORS AND ACCOMPLISHMENTS**

**14. MEMBERSHIPS:** List all memberships and offices held in professional, fraternal, scholarly, civic, charitable, and other organizations.

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| Public Relations Society of America- Member |
|                                             |
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**15. BOARDS, COMMISSIONS, TRUSTS, ETC.:** List all government or private sector boards, trusts, or fiduciary responsible positions on which you have served or are now serving.

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| St. Croix Foundation for Community Development- Past Board Member |
| Junior Achievement of the Virgin Islands- Past Board Member       |
| Advisory Board- Jobs for America's Graduates                      |
|                                                                   |

**16. HONORS AND AWARDS:** List all scholarships, fellowships, honorary degrees, honor

**NOMINEE'S NAME:**

**society memberships, and any other special recognition for outstanding service or achievement.**

- The Virgin Islands Democratic Party Mario DeChabert Trailblazer Award- 2006
- The New Horizon's Democratic Club Woman of Influence- 2012
- Paul Harris Fellow for Rotary Club of St. Croix – 2013
- Rotary Club of St. Croix Vocational Award- 2014
- Ten Sleepless Knights 7 Women, 7 Purpose- 2015
- Women Striving for Success Presidential Award- 2017
- 175th Emancipation Committee Honors 12 Women on International Women's Day- 2024
- St. John's Episcopal Church 264th Year of Dedication Honoree- 2024.

**NOMINEE'S NAME:**

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**17. PUBLISHED WRITINGS:** List all titles, publishers and dates of books, articles, reports, or other published materials you have written.

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**SECTION III: CHARACTER**

**18.** Have you ever been the subject of a grand jury, police, and department of justice or any legally constituted government authority, investigation anywhere or at anytime?

☐ YES ☒ NO

If your answer is yes, please explain with details including date and location. [Attach additional sheet(s), if necessary, and reference this question number]

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**19.** Have you ever been arrested in any geographical location for any offense, including traffic violations? ☐ YES ☒ NO

If yes, please explain with details including offense, date of location and disposition. [Attach additional sheet(s), if necessary, and reference this question number]

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**NOMINEE'S NAME:**

- 20. Have you ever been convicted of a felony or a misdemeanor? ☐ YES ☒ NO**  
If yes, please explain with details including offense, date, location, and current status. [Attach additional sheet(s), if necessary, and reference this question number]

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- 21. Is there now or has there ever been a judgment entered against you? ☐ YES ☒ NO**  
If the answer is yes, please explain with details on date, location and disposition or current status. [Attach additional sheet(s), if necessary, and reference this question number]

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- 22. Have you ever been a respondent in any labor dispute or discrimination proceeding?**  
☐ YES ☒ NO

If the answer is yes, please explain with details on date, location and disposition or current status. [Attach additional sheet(s), if necessary, and reference this question number]

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- 23. Have you ever been named as a party in any hearing, administrative, civil, and criminal, including Equal Employment Opportunity or sexual harassment? ☐ YES ☒ NO**

If yes, please explain in detail, giving date, venue, agency, and the names of the other parties and the disposition. [Attach additional sheet(s), if necessary, and reference this question number]

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**NOMINEE'S NAME:**

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24. Have you now or have you ever been a member of an organization or an associate of an individual advocating terrorism, overthrow of a government by force or the advocacy or subordination of any ethnic group or individuals?    ☐ YES    ☒ NO

If the answer is yes, please give details of dates, names of organizations, names of individuals and all pertinent circumstances. [Attach additional sheet(s), if necessary, and reference this question number]

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25. Do you know of any individual, organization or group, which can be expected to oppose your nomination?    ☐ YES    ☒ NO

If the answer is yes, please list the individuals, organizations or groups by name and give the details of your belief for their opposition. [Attach additional sheet(s), if necessary, and reference this question number]

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26. Do you have any outstanding and delinquent monetary obligations to the Government of the Virgin Islands or any other public or private entity, including but not limited to, personal income taxes, business taxes, real property taxes (commercial or residential), business license renewals, trade name renewals, annual reporting fees, professional organization dues, child support, judgments, debt



**NOMINEE'S NAME:**

Government of the Virgin Islands, includes but is not limited to the following departments, agencies and instrumentalities: the Bureau of Internal Revenue, Tax Assessor, Department of Justice Division of Paternity and Child Support, Board of Education, Economic Development Authority, U. S. Small Business Administration, Small Business Development Center, Police Department, Department of Licensing and Consumer Affairs, the Water and Power Authority, the Waste Management Authority, Department of Health, Department of Human Services

\_\_\_\_ YES      X NO

If the answer is yes, please attach a detailed explanation of what outstanding and delinquent monetary obligations are owed, the reason for the delinquency, and the intended plan to bring the matter current.

**SECTION IV: CONFLICT OF INTEREST**

27. Please explain your understanding of "Conflict of Interest" as it applies to the position to which you have been nominated to serve the People of the Virgin Islands.

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| I should not be involved in any matters where I have a conflict of interest or an appearance of conflict. Any matters that are presented to me where there may be a conflict of interest, I will recuse myself from the decision making process. |
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28. Do you own a business or real estate, or are you a partner or shareholder or affiliated in any way to sell or provide goods or services to the Virgin Islands Government?

\_\_\_\_ YES      X NO

If the answer is yes, please explain and give the name and location of these interest(s) and how you promise to remove yourself from any possible conflict. [Attach additional sheet(s), if necessary, and reference this question number]

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**NOMINEE'S NAME:**

29. Does any close relative or spouse have a business or real estate interest(s) as described in question 25? ☐ YES ☒ NO

If the answer is yes, please explain and give the name and location of these interest(s) and how you propose to remove yourself from any possible conflict. (Attach additional sheet(s), if necessary.)

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**SECTION V: JOB PERFORMANCE**

30. In no more than 150 words, please outline in priority order your four (4) specific short-term and four (4) specific long-term goals and objectives you would employ to achieve the entity's purpose and improve its service delivery system if your nomination is confirmed for this position.

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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| 1. | Within the first 60 days of my tenure, I intend to properly staff the Department of Tourism by filling long-standing vacancies that are affecting the productivity of the Department. Onboarding of new employees began on September 8, 2025.                                                                                                                                                                                                                                                                                                                                                               |
| 2. | I intend to focus on the Visitors Experience by fully reinstituting the Greeters program, hiring Directors of Visitors Experience in each district and providing extensive Customer Service and Cultural History training for all DOT staff. Encouraging tourists to come here is key but the experience has to be exceptional in such a competitive environment. Also, understanding that locals are also tourists via staycations is important.                                                                                                                                                           |
| 3. | Within the first 60 days, it will be critical to meet with key community, regional, national and international stakeholders to determine how the DOT can continue to flourish on the competitive world stage. I have already met with the USVI Hotel and Tourism Association, Our Town Frederiksted and other local organizations.                                                                                                                                                                                                                                                                          |
| 4. | Continue to engage and stay top-of-mind through aviation, cruise, festival, travel trade, sales, in-market events, and tourism-related organizations, such as the Caribbean Tourism Organization (CTO), the Caribbean Hotel and Tourism Association (CHTA), Florida-Caribbean Cruise Association (FCCA), the US Travel Association, and Destinations International. The engagements began immediately.                                                                                                                                                                                                      |
| 5. | Continue to elevate the territory's "Three Reasons to Fete" campaign which is an essential pillar of the destination's tourism sector. The 2025 Carnival season underscored the U.S. Virgin Islands' continued growth as a hub for cultural celebration and economic impact across all three islands.                                                                                                                                                                                                                                                                                                       |
| 6. | As the Department continues to promote the territory globally, we recognize the importance of community connectivity and supporting local partners throughout the tourism industry. Now in its second year, the Destination Optimization program has expanded significantly, with nearly 700 local businesses fully listed on VisitUSVI.com and Google—up from just 200 at the program's launch. In the coming fiscal year, the program will focus on the St. Croix district, elevating local businesses by providing support and education on industry standards to maximize their visibility to visitors. |

**NOMINEE'S NAME:**

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| 7. Work to expand the engagement and airlift with USVI neighbors like Puerto Rico to encourage additional airlift especially to St. Croix. |
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**31.** Is there any additional information that you believe would assist the Committee on Rules and the Judiciary in processing your nomination expeditiously?

|                                                                                                                                                                                                                                                                                                         |
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| I have a proven track record of supporting economic development in the Territory including serving as a Board Member of the St. Croix Hotel and Tourism Association. I am an avid supporter of the Chambers of Commerce and a collaborator with various organizations throughout the US Virgin Islands. |
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