

St. Croix Avis.

75TH YEAR.

CHRISTIANSTED, V. I. U. S. A., TUESDAY, 9TH SEPTEMBER 1919.

No. 206.

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Contribution to this paper will be gladly received when the same deals with matters of general interest, and is accompanied with the author's name, as a guarantee of good faith. The editor cannot be responsible for the views of his correspondents nor does he necessarily endorse them.

A VALUABLE FOOD.

Oleomargarine has exactly the same food value as butter, and why, when butter is the highest in our history, such a valuable substitute should be shut-out or subjected to the attempt, is difficult to understand. "At a time when butter has been selling up to 70 cents per pound, and is even now at twice its normal price," says the Montreal Journal of Commerce, "it is amazing to find that there are men in Canada who ask the revival of the laws prohibiting the use of oleomargarine. It took a world war to break down in Canada a prohibition which was excusable in its day, but which had outlived its usefulness. When, many years ago, the sale of oleomargarine was prohibited, the article was not favorably known. It was a new product, which unscrupulous dealers too often were disposed to sell as butter. There was a general opinion that by the unrestricted sale of it the public were imposed on and the reputation of Canadian butter was damaged. Under such conditions the enactment of laws forbidding the manufacture, sale or importation of oleomargarine was in harmony with the public opinion of the country. In the course of time oleomargarine was much improved in character, and became a recognized article of commerce in all countries except Canada. In England, where pure food laws are rigidly administered, oleomargarine came into wide use as a substitute for butter, not as good as butter, but nevertheless as wholesome as well as a cheap article. In Canada, however, before the war, there was no demand

for it. Our Canadian people used good butter as long as it was within a reasonable price. Hence, there was no demand for the removal of the prohibition of oleomargarine, though Canada was the only country that wanted it. When the price of butter soared to double the ordinary figure, that article became a luxury beyond the reach of the ordinary household. Naturally the attention of the public was drawn to oleomargarine, so widely used in other countries. Some ill-advised farmers started an agitation to maintain the prohibition. Fortunately, however, the folly of such a movement was generally recognized, and the government, with the unmistakable approval of the public removed the prohibition and gave the Canadian people the right which all other peoples had to use oleomargarine.

We cannot conceive that any considerable number of the farmers of Canada will endorse the selfish and in defensible action of those who ask a revival of the prohibition of oleomargarine. The cry against the article as unwholesome is fully met by the approval accorded to oleomargarine in other countries where pure food laws exist. Our laws should guard against the fraud that would be committed if oleomargarine were sold as butter. Let the regulations for the prevention of such fraud be made as severe as possible. But where oleomargarine is sold under its own name, so that the buyers know just what they are getting, any attempt to prevent its sale now would be a crime against the consumers of the Dominion."

The city consumer surely has some right to consideration at the hands of the Government. —*Barbados Globe.*

Executive Order No. 4.

HEREAFTER in sales of alcohol and Bay Rum, the seller must fully satisfy himself as to the identity of the buyer. Section 5 of Executive Order No. 1 and Section 5 of Executive Order No. 2, regarding records in sales books, are hereby amended accordingly.

Government of the Virgin Islands of the United States, St. Thomas, September, 3, 1919.

J. W. OMAN.
Governor.

RESOLUTION.

Be it resolved by the Colonial Council for St. Croix in Session assembled:

THAT the name "SAINT CROIX" is the official name of this island and the name "MUNICIPALITY OF ST. CROIX" shall hereafter be used in officially designating this municipality in any public voucher, contract or document.

Thus duly passed at the 2nd Ordinary Meeting of the Colonial Council, held Monday, August 18, 1919.

Christiansted, August 19, 1919.
D. C. CANEGATA, ROBT. L. MERWIN,
Secretary. Chairman.

The foregoing Resolution is hereby sanctioned and approved.

Under my Hand and the Seal of the Government of the Virgin Islands at St. Thomas, this 27th day of August A. D. 1919.

J. W. OMAN.
Governor.

PURSUANT to Ordinance of 19th August 1874 it is hereby made known that I have received announcement from Mr. HANS BOJE that he has purchased the Firm of JEAN PETERSEN with the Frederiksted Apothecary Store and establishment and the mercantile business heretofore carried on and combined under said firm; that he will continue the said Apothecary Store and Establishment and mercantile business under the Firm of JEAN PETERSEN and that he is sole owner of the firm and the only one entitled to sign the firm.

Mr. A. E. SCHRODER, at present residing in Frederiksted, is empowered to sign on behalf of the firm, per procura.

The Police Office, Frederiksted, St. Croix, September 5th 1919.

D. NOLL.

PURSUANT to Ordinance of 19th August 1874 it is hereby made known that I have received announcement from Mr. HANS BOJE, of Christiansted, carrying on the Christiansted Apothecary Store and Establishment and mercantile business in the Town of Christiansted, that he has empowered Mr. A. E. SCHRODER, at present residing in Frederiksted, to sign on his behalf, per procura, in all matters touching his said lines of business.

The Police Office, Christiansted, St. Croix, September 5th 1919.

D. NOLL.