

Publication.

It is hereby brought to public notice that the Trade-mark shown below which was registered in the United States Patent Office, Washington, D. C., on May 1, 1923 in the name of Standard Oil Company of New York, of New York, N. Y., a corporation organized and existing under the laws of the State of New York, and Trade-mark certificate No. 167528 issued therefor, has this date been registered in the Office of the Government Secretary of the Virgin Islands of the United States at St. Thomas, in accordance with the provisions in the regulations governing the registration of Patents and Trade-marks in the Virgin Islands, approved 30 June, 1920.

SOCONY

Government of the Virgin Islands of the United States, St. Thomas, June 5, 1923.

J. J. GAFFNEY,
Government Secretary

Publication.

It is hereby brought to public notice that the Trade-mark shown below which was registered in the United States Patent Office, Washington, D. C., on December 26, 1922 in the name of Standard Oil Company of New York of New York, N. Y., a corporation organized and existing under the laws of the State of New York, and Trade-mark certificate No. 162897 issued therefor, has this date been registered in the Office of the Government Secretary of the Virgin Islands of the United States at St. Thomas, in accordance with the provisions in the regulations governing the registration of Patents and Trade-marks in the Virgin Islands, approved 30 June, 1920.

SOCONY

Government of the Virgin Islands of the United States, St. Thomas, June 5, 1923.

J. J. GAFFNEY,
Government Secretary.

Quebec Steamship Co.

THE S. S. "PARIMA"

will sail from New York on July 5th and is due at Frederiksted on or about the 12th inst. and will be dispatched for Windward Islands.

ROBT. L. MERWIN & Co. Inc.,
Agents.



Why Pretty Teeth

Are shown everywhere today

Look about you. Note how many teeth now glisten. Note how people show them as they never did before.

Millions of people are brushing teeth in a new way. If you don't know the good results, make this free test.

Fight dingy film

One object is to fight the film on teeth—that viscous film you feel. It clings to teeth, enters crevices and stays. Food stains, etc., discolor it, then it forms dingy coats. Tartar is based on film.

No ordinary tooth paste effectively combats film. So, under old methods, beautiful teeth were seen less often than today.

Film also holds food substance which ferments and forms acids. It holds the acids in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Very few people escaped such troubles under old ways of teeth cleaning.



You see them now nearly the world over

These glistening teeth are now seen nearly the world over. Careful people of some fifty nations are now using Pepsodent. And those whiter teeth mean safer teeth. They mean a new dental era.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

This test will be a revelation, amazing but delightful. Cut out the coupon so you won't forget.

Pepsodent

TRADE

MARK

The New-Day Dentifrice

A scientific film combatant, which whitens, cleans and protects the teeth without the use of harmful grit. Now advised by leading dentists the world over. For sale in two sizes by all druggists.

Free

To every home—a
ten-day test

Simply send coupon

New ways found

Then dental science found two film combatants. One acts to curdle film, one to remove it, and without any harmful scouring.

Able authorities proved these methods effective. Then dentists everywhere began to advise their use.

A new-type tooth paste was created, based on modern research. The name is Pepsodent. In that tooth paste are embodied those two great film combatants.

Five effects

But Pepsodent brings five effects. These are very important. It multiplies the alkalinity of the saliva. That is there to constantly neutralize the acids which cause decay.

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

Those are Nature's ever-present tooth-protecting agents. Every use of Pepsodent gives them manifold effect.

Pepsodent also polishes the teeth so film adheres less readily.

10-Day Tube Free

975E

THE PEPSODENT COMPANY,
Dept. W-12, 1104 So. Wabash Ave.,
Chicago, Ill., U. S. A.
Mail 10-Day Tube of Pepsodent to

Only one tube to a family.