

The University of the Virgin Islands
Radio / TV Copy

AGENCY CONTACT

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Am I missing out?

UVI – CELL Program
:30 Radio/TV

VO: What am I missing out on with no professional development?

VO: You may ask yourself this question.

VO: With advanced professional training, it's possible to improve your job performance, obtain salary increases, promotions and even recognition as an expert in your field.

VO: What better way to discover your potential than an educational experience on St. Thomas and St. Croix.

VO: Call the Community Engagement and Lifelong Learning Center at 693-1100.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

Successful People

UVI – CELL Program
:30 Radio/TV

VO: What drives **YOU**?

VO: Basic web design? Business writing? Floral design? Or what about hospitality and tourism?

VO: Whether you're focusing on a new career or seeking to advance in your current profession, the Community Engagement and Lifelong Learning Center has a variety of options for **YOU**.

VO: Explore your passion on UVI's campus – either St. Thomas or St. Croix.

VO: Call 693-1100.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

Imagine how good life could be with more training

UVI - CELL

:30 Radio/TV

VO: Imagine how good life could be with more training!

VO: The Community Engagement and Lifelong Learning Center at the University of the Virgin Islands is in the business of building futures.

VO: Whether you're focusing on a new career, seeking to advance in your current profession or interested in exploring a new hobby, CELL has options for you.

VO: Call the Community Engagement and Lifelong Learning Center at the University of the Virgin Islands today at 693-1100.

VO2: UVI: Specializing in futures.

Grooming businesses to take on the WORLD

UVI – SBDC Program

:30 Radio/TV

VO: Need to know how to write a business plan?

VO: Want to increase **your** cash flow and your bottom-line?

VO: UVI's Small Business Development Center can assist you from effective business planning to accounting and record keeping.

VO: It's our business to keep **you** in business.

VO: Call 776-3206.

VO2: The Small Business Development Center at UVI: Specializing in futures.

Sometimes the Best Businesses Come in Small Packages

UVI – SBDC Program

:30 Radio/TV

VO: Our goal has **never** been to work with the **biggest businesses** -- only the **best**.

VO: We recognize that sometimes the best businesses come in small packages.

VO: UVI's Small Business Development Center can assist you with effective business planning, managing your cash flow, and of course, increasing your bottom-line.

VO: It's our business to keep you in business.

VO: Call UVI's Small Business Development Center at 776-3206.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

Your success is our passion

UVI – SBDC

:30 Radio/TV

VO: A couple of people suggested that I go to the Small Business Development Center at the University of the Virgin Islands for help with my business plan.

VO: I did and it only took a week to complete the plan. And here I am.

VO: The Small Business Development Center at UVI is proud to establish partnerships with the Territory's small and minority business community.

VO: Call the Small Business Development Center at UVI today at 776-3206.

VO2: UVI: Specializing in futures.

A Legacy of Leadership

UVI – Admissions

:30 Radio/TV

VO: The University of the Virgin Islands' alumni enjoy a lifetime of leadership.

VO: Our alumni roster includes Rhodes Scholars, physicians, attorneys, politicians, prominent military officials and successful business professionals from across the globe.

VO: We're unparalleled and unmistakably unique.

VO: Call UVI today at (340) 776-9200 if **YOU** want to become a leader.

VO: Let's shape and change our world together.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

Heritage

UVI – Admissions

:30 Radio/TV

VO: The University of the Virgin Islands is among the many elite historically black colleges and universities.

VO: UVI is the only HBCU outside of the contiguous United States.

VO: Enroll at UVI – an educational experience of a lifetime in a tropical paradise.

VO: Call UVI today at (340) 776-9200.

VO: UVI: Specializing in futures.

Proud to be at an HBCU

UVI – Admissions

:30 Radio/TV

VO: Walk the hallowed halls of a historically black college or university.

VO: Breathe in the rich culture of Afro-centrism.

VO: The University of the Virgin Islands is proud to count itself among the many elite historically black colleges and universities.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

Embrace the one-of-a-kind Virgin Island lifestyle

UVI – Admissions

:30 Radio/TV

VO: Lie on sun-drenched-beaches and take in some rays.

VO: Embrace the one-of-a-kind Virgin Island lifestyle.

VO: Choose from over 20 majors and expand your mind.

VO: Take part in a variety of student activities.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

“ I deserve it!”

UVI – Admissions

:30 Radio/TV

VO: It was rough growing up.

VO: I have had my eyes on college and heard about a cool college in the Virgin Islands.

VO: Can I afford it? I ask.

VO: Let The University of the Virgin Islands financial aid department make your college experience work for you.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

First College Grad

UVI – Admissions

:30 Radio/TV

VO: What does it take to make a family's dream come true?

VO: Becoming the first ever in the family to receive their college degree.

VO: At The University of the Virgin Islands, be the first and make your family's dream come true.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.

I'm on a mission

UVI – Admissions

:30 Radio/TV

VO: A high school diploma isn't enough anymore.

VO: A college degree is necessary to succeed today, so I looked at my college options and decided to enroll at The University of the Virgin Islands.

VO: They have small classroom settings, one-on-one counseling, cultural diversity and richness, and the major I wanted – all in a tropical paradise setting.

VO: What more can I ask for!

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Specializing in futures.

Location! Location! Location!

UVI – Admissions

:30 Radio/TV

VO: If you're looking for an outstanding educational experience surrounded by a golf course and pristine turquoise bay, then The University of the Virgin Islands has your number.

VO: Bring your own lap top and hook up to the web in your dorm room.

VO: Study for finals while relaxing in a beach chair.

VO: Cool, huh! Come join us at UVI.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean....Globally interactive.

Thinking about college!

UVI – Admissions

:30 Radio/TV

VO: Thinking about going to college?

VO: Then pack your summer wardrobe and hop a plane to St. Thomas!

VO: UVI offers an array of degrees in more than 20 disciplines.

VO: Whether you study marine biology, public administration, mathematics or psychology – UVI is the college for you.

VO: Expect a competitive education at UVI. Call today at (340) 776-9200.

VO2: UVI: Specializing in futures.

Take in some rays.

UVI – Admissions

:30 Radio/TV

VO: Take in some rays and enjoy pristine turquoise seas.

VO: Embrace the one-of-a-kind Virgin Islands lifestyle.

VO: When you decide to attend college, choose the University of the Virgin Islands and prepare to expand your mind.

VO: Share your ideas with others and expect a competitive education.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean....Globally interactive.

My experience at UVI

UVI – Admissions

:30 Radio/TV

VO: My college experience at the University of the Virgin Islands is about more than studying for hours under a palm tree on the beach.

VO: It's about building life-long friendships with faculty members and fellow students.

VO: It's about me getting a superior education.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Specializing in futures.

Where Can I find out about Scholarships?

UVI – Admissions

:30 Radio/TV

VO: How can my parents pay for my college tuition?

VO: Where can I find out about scholarships?

VO: Are there people at my college of choice who can tell me about financial aid?

VO: The University of the Virgin Islands has the information you'd expect and need.

VO: Call UVI today at (340) 776-9200.

VO2: UVI: Historically American....Uniquely Caribbean.....Globally interactive.