

Publication.

It is hereby brought to public notice that the President of the United States has, under date of October 25th, 1923, issued a proclamation deferring the application of the Coastwise Laws to the Virgin Islands of the United States until May 1, 1924.

Government House,
St. Thomas, Virgin Islands of U. S.
31 October, 1923.

HENRY H. HOUGH,
Governor.

FOR SALE

ONE LARGE FISHING BOAT
in good repair with sails and oars.

Price \$35.00

For further particulars apply at
this Office.

Special Sale

AT

"Merwin's Ice Cream Parlor"

A small quantity of Chocolates
in Fancy Boxes

1 lb. Boxes —	Value 45c.	now 35c.
1/2 lb. " —	" 40c.	" 30c.
1/4 lb. " —	" 85c.	" 65c.
1 lb. " —	" 80c.	" 60c.
1 lb. " —	" 75c.	" 55c.

Take advantage of this offer
while the stock lasts.

NORTHERN

Assurance Company Limited

OF LONDON

GEO. L. MARKOE,

Agent for Frederiksted's District.

ERIK R. STAKEMANN

Agent for Christiansted's District.
Policies are not subject to average.



A New Charm

Came to millions in this way

Millions of people have gained new charm through whiter, prettier teeth. You see them everywhere. The reason lies in a new cleaning method. Careful people of some fifty nations are using it today.

Test this method if you do not know it. People all about you have proved its importance. See what it means to you.

Combats the film

One purpose is to combat film on teeth—that viscous film you feel. It clings to teeth, enters crevices and stays. It absorbs stains, making the teeth look dingy. Then it forms cloudy coats. Tartar is based on film.

Film also holds food substance which ferments and forms acids. It holds the acids in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

No ordinary tooth paste effectively combats film. So, under

old methods, these troubles constantly increased, and beautiful teeth were seen less often than today.

Two ways found

To meet this situation, dental science searched for ways to fight film, and two ways were found. One acts to curdle film, one to remove it, and without any harmful scouring.

Able authorities proved these methods effective. Then a new-type tooth paste was created, based on modern research. The name is Pepsodent. These two great film combatants are embodied in it. Then dentists the world over began to advise its use.

Other factors

But Pepsodent brings other effects which old ways did not bring. It multiplies the alkalinity of the saliva. That is there to neutralize mouth acids, the cause of tooth decay.

Free

One 10-Day Tube
Send the Coupon

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

Thus it gives manifold power to Nature's great tooth-protecting agents. And everywhere this means to people a new dental era.



Watch the man

Men who smoke find that tobacco particularly stains that film. Such men see conspicuous results. But most people's teeth, of every age, are clouded more or less.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

That test will give you new ideas of what clean teeth mean. You will want your family to always have them, we believe. Cut out the coupon now.

MARK
Pepsodent
TRADE

The New-Day Dentifrice

A scientific film combatant, which whitens, cleans and protects the teeth without the use of harmful grit. Now advised by leading dentists the world over. For sale in two sizes by all druggists.

10-Day Tube Free

976E

THE PEPSODENT COMPANY,
Dept. W-12, 1104 So. Wabash Ave.,
Chicago, Ill., U. S. A.

Mail 10-Day Tube of Pepsodent to

Only one tube to a family.