

## Publication

It is hereby brought to public notice that The Locomobile Company of America, of Wheeling, West Virginia, a corporation organized under the laws of the State of West Virginia, whose trademark No. 33,389, which was registered in the United States Patent Office, Washington, D. C., on August 15, 1899, was registered in the Office of the Government Secretary of the Virgin Islands of the United States on March 29, 1920, has assigned all its assets, business, good will thereof, letters patent, trademarks, registrations, applications therefor, copyrights and recorded claims thereto, on April 1, 1920, to The Locomobile Company, a corporation of Delaware, instrument dated July 21, 1921, and recorded in the United States Patent Office on August 9, 1921; and that the said The Locomobile Company, corporation of Delaware, by its trustee in bankruptcy, on October 27, 1922, transferred to Locomobile Company of America, Incorporated, a corporation of New York, 1819 Broadway, New York, N. Y., all its property, including among other things all trademarks and registrations thereof, instrument dated August 23, 1923 and recorded in the United States Patent Office, on October 29, 1923; and that the said assignments with respect to the above mentioned trademark No. 33,389, have this date been recorded in the Office of the Government Secretary of the Virgin Islands of the United States, at St. Thomas, in accordance with the provisions in the regulations governing the registration of patents and trademarks in the Virgin Islands, approved June 30, 1920.

Government of the Virgin Islands of the United States, St. Thomas, January 9, 1924.

WM. S. ZANE,  
Government Secretary.

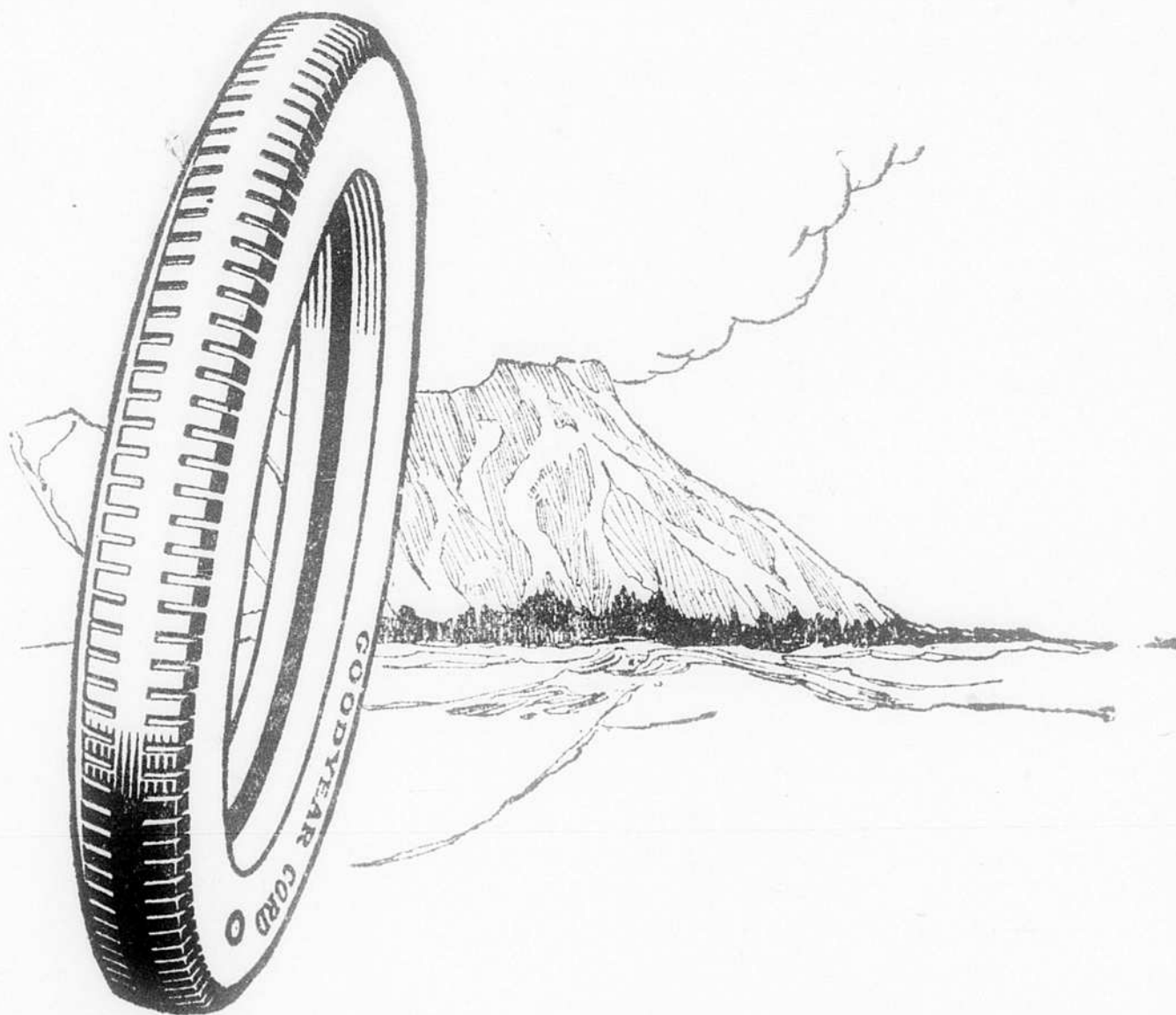
BLÆKSPRUTTEN 1923.  
ALM. DANMARK 1924.  
JULEROSER  
BÖRNENES JULEROSER  
GRANKOGLER JULETID.

A OVESEN,  
Frederiksted.

### Quebec Steamship Co. THE S. S. "PARIMA"

is expected to leave New York on the 17th inst. and is due at Frederiksted on or about the 24th inst., and will be dispatched for Windward Islands.

ROBT. L. MERWIN & CO., INC.,  
Agents.



1-X-42

## A New Cord Tyre For The Thrifty Buyer

*Here are the features that make the Goodyear Cross-Rib Cord the best tyre value in its price class:*

1. A new tread—slightly flat, with the rubber properly placed to give traction, insures long-wear and makes steering easier.
2. The tread rubber extends from bead to bead, resisting rut-wear and curb wear.
3. The carcass is built up of  $1\frac{1}{2}$ " to  $1\frac{3}{4}$ " long staple Arizona and Egyptian cotton. (Fully  $\frac{1}{4}$ " longer than is ordinarily used in tyres of this type—giving greater resiliency and tensile strength.)
4. It is cured on air—meaning that, pressure is developed from within, during the tyre's manufacture, and minimizing the possibilities of hidden defects.
5. Its layers of cords are built up according to the special Goodyear "Group Ply" principle, reducing internal friction in the body of the tyre.

ALL GOODYEAR CROSS-RIB CORDS HAVE THESE FEATURES—BOTH IN THE INCH AND METRIC SIZES

*They are for sale at prices usually asked for cord tyres of unknown quality and doubtful performance.*

# GOODYEAR

## CORD TYERS

Robt. L. Merwin & Co., Inc.